



## LACEA TRADE, INTEGRATION AND GROWTH NETWORK

### ANNUAL CONFERENCE

AUDITORIO, FACULTAD DE CIENCIAS ECONÓMICAS, UNIVERSIDAD DE COSTA RICA  
SAN JOSÉ, COSTA RICA  
SEPTEMBER 16-17, 2010

### PRELIMINARY AGENDA

#### THURSDAY, SEPTEMBER 16

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8:30 – 8:40 REGISTRATION

**OPENING REMARKS:** PABLO SANGUINETTI, CORPORACIÓN ANDINA DE FOMENTO AND UNIVERSIDAD DI TELLA, AND CARLOS PALMA, UNIVERSIDAD DE COSTA RICA

#### ACADEMIC PROGRAM

9:00 – 10:00 **SURVIVING THE GLOBAL FINANCIAL CRISIS: FOREIGN DIRECT INVESTMENT AND ESTABLISHMENT PERFORMANCE**  
LAURA ALFARO, HARVARD UNIVERSITY AND MINISTRY FOR NATIONAL PLANNING AND ECONOMIC POLICY AND  
MAGGIE CHEN, GEORGE WASHINGTON UNIVERSITY

**DISCUSSANT:** JUAN BLYDE, INTER-AMERICAN DEVELOPMENT BANK

10:00 – 11:00 **REGIONAL RESERVE POOLING ARRANGEMENTS**  
SUMAN BASU; PRAKASH KANNAN; AND RAN BI, INTERNATIONAL MONETARY FUND

**DISCUSSANT:** RICARDO BEBCZUK, CENTRAL BANK OF ARGENTINA AND UNIVERSIDAD NACIONAL DE LA PLATA

11:00 – 11:15 Coffee Break

11:15 – 12:15 **MEASURING AND ACCOUNTING FOR CROSS-COUNTRY DIFFERENCES IN EDUCATION QUALITY**  
TODD SCHOELLMAN, ARIZONA STATE UNIVERSITY

**DISCUSSANT:** MARCEL VAILLANT, UNIVERSIDAD DE LA REPÚBLICA

12:15 – 14:00 LUNCH

14:00 – 15:00 **DOMESTIC AND INTERNATIONAL BORDER EFFECTS: STATE SIZE MATTERS**  
CLETUS C. COUGHLIN, FEDERAL RESERVE BANK OF ST. LOUIS AND DENNIS NOVY, UNIVERSITY OF WARWICK

**DISCUSSANT:** MARCELO OLARREAGA, UNIVERSITÉ OF GENÈVE

- 15:00 – 16:00 **DIVERSIFICATION, NETWORKS, AND THE SURVIVAL OF EXPORTING FIRMS**  
 JORGE TOVAR AND LUIS ROBERTO MARTINEZ, UNIVERSIDAD DE LOS ANDES
- DISCUSSANT:** RODRIGO WAGNER, HARVARD UNIVERSITY
- 16:00 – 16:15 COFFEE BREAK
- 16:15 – 17:15 **IMPORT COMPETITION AND DOMESTIC RESPONSE: NEW EVIDENCE FROM MEXICO**  
 LEONARDO IACOVONE, WORLD BANK; WOLFGANG KELLER, UNIVERSITY OF COLORADO; AND FERDINAND RAUCH  
 UNIVERSITY OF VIENNA AND LSE
- DISCUSSANT:** JOSÉ CORDERO, UNIVERSIDAD DE COSTA RICA

## FRIDAY, SEPTEMBER 17

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### POLICY PROGRAM

- 9:00 – 9:15 **OPENING REMARKS:** FERNANDO QUEVEDO, INTER-AMERICAN DEVELOPMENT BANK, COUNTRY REPRESENTATIVE FOR COSTA RICA
- 9:15 – 10:00 **KEYNOTE PRESENTATION:** LAURA ALFARO, MINISTER FOR NATIONAL PLANNING AND ECONOMIC POLICY, COSTA RICA
- 10:00 – 10:30 COFFEE BREAK
- 10:30 – 12:30 **POLICY PANEL: FOREIGN DIRECT INVESTMENT, MULTINATIONALS, AND LINKAGES WITH DOMESTIC PRODUCERS**  
**MODERATOR:** PABLO SANGUINETTI, CORPORACIÓN ANDINA DE FOMENTO AND UNIVERSIDAD DI TELLA  
**PANELISTS:** ALBÁN SÁNCHEZ, PROCOMER; JUAN CARLOS GONZÁLEZ, PROEXPORT; AND RAÚL GONZÁLEZ, PROMÉXICO
- 12:30 – 14:00 LUNCH

### ACADEMIC PROGRAM (CONTINUES)

- 14:00 – 15:00 **TRADE LIBERALIZATION, FIRM HETEROGENEITY, AND WAGES: NEW EVIDENCE FROM MATCHED EMPLOYER–EMPLOYEE DATA**  
 PRAVIN KRISHNA, JOHN HOPKINS UNIVERSITY; JENNIFER P. POOLE, UNIVERSITY OF CALIFORNIA, SANTA CRUZ; AND MINE ZEYNEP SENSES, JOHN HOPKINS UNIVERSITY
- DISCUSSANT:** PABLO SANGUINETTI, CORPORACIÓN ANDINA DE FOMENTO AND UNIVERSIDAD DI TELLA
- 15:00 – 16:00 **FORMAL LABOR MARKETS IN NORTHERN MEXICO DURING THE UNITED STATES RECESSION OF 2008-09**  
 DAVID KAPLAN, INTER-AMERICAN DEVELOPMENT BANK; DANIEL LEDERMAN, WORLD BANK; AND RAYMOND ROBERTSON, MACALESTER COLLEGE
- DISCUSSANT:** TOMAS CASTAGNINO, CENTRAL BANK OF ARGENTINA
- 15:30 – 16:00 **CLOSING REMARKS:** PABLO SANGUINETTI, CORPORACIÓN ANDINA DE FOMENTO AND UNIVERSIDAD DI TELLA; JUAN BLYDE, INTER-AMERICAN DEVELOPMENT BANK; AND CARLOS PALMA, UNIVERSIDAD DE COSTA RICA